Requirements for Districts / Boroughs to Enable Sustainable Travel Towns

District / borough councils will be required to sign up to fully delivering / supporting the following actions in order that a sustainable travel town in their area can be considered for entry into the programme:

Parking Measures

- To ensure that there is no free parking in town centres.
- To ensure that there is no net gain in parking spaces both onstreet and in off-street facilities.
- To demonstrate how existing parking restrictions will be enforced, and to support the implementation of new restrictions where these will make conditions more attractive for pedestrians, cyclists or buses.

Planning

- To deliver car-free development wherever possible, and to reduce parking standards in all other new developments where it can be clearly demonstrated that car-free cannot be delivered.
- To ensure that new housing and employment developments have high quality walking and cycling routes to existing facilities such as shops and health centres.
- To ensure that new housing and employment developments make full provision to accommodate bus services.
- To enable the delivery of park and ride facilities where appropriate.

Highway Measures

- Support the re-allocation of road space away from the private car to enable measures such as bus lanes, cycle lanes, high-occupancy vehicle (HOV) lanes and wider footways to be delivered.
- Support trials of road closures (part-time or full-time) and the subsequent permanent implementation where trials are successful.
- Support the implementation of bus priority measures such as bus lanes and priority at traffic lights.
- Support the delivery of new cycle routes and other cycling infrastructure, including in town centres.
- Support the adjustment of signal-controlled crossings to give greater time to pedestrians and cyclists.
- To provide or enable high quality signing and other wayfinding infrastructure, including trials of electronic wayfinding tools.

Other Measures

- To commit to the use of S.106 and CIL (Community Infrastructure Levy) receipts to help deliver the sustainable travel town measures.
- To bid for other funding streams open to districts / boroughs which could be used to fund sustainable travel town measures.
- To provide or enable additional seating in town centre locations and on key routes to trip attractors.
- To use district / borough resources (e.g. websites and publications) to support the promotion of active travel campaigns.

- To support the use of new technology to influence travel behaviours (for the positive encouragement of sustainable transport and/or the discouragement of single-occupancy car travel).
- To give a high priority to the cleaning of footways and the public realm.